Message Text

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PAGE 01 CALCUT 01843 081200Z

53

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 COME-00 /018 W

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P R 081123Z AUG 75 FM ANCOMSUL CALCUTTA TO SECSTATE WASHDC PRIORITY 4772 INFO AMEMBASSY NEW DELHI

LIMITEDHOFFICIAL USE CALCUTTA 1843

E.O. 11652 N/A
TAGS: BEXP, IN
SUBJ: GOWB MINISTER OF COMMERCE, INDUSTRY, AND TOURISM
INTEREST IN COLLABORATION WITH DISNEYLAND

FOR NEA/INS

- 1. GOVERNMENT OF WEST BENGAL MINISTER OF COMMERCE, INDUSTRY, AND OTURISM TARUN KANTI GOSH HAS MADE A PERSONAL REQUEST TO ME FOR ASSISTANCE IN ESTABLISHING CONTACT WITH DISNEYLAND WITH A VIEW TO OBTAINING TECHNICAL AND MANAGMENET EXPERTISE FROM DISNEYLAND FOR THE CREATION OF A DISNEYLAND-TYPE ENTERTAINMENT AND RECREATION COMPLEX ON THE OUTSKIRTS OF CALCUTTA. GOSH SEES THIS AS AN UNDERTAKING DESIGNED BOTH TO PROMOTE TOURISM TO INDIA, AND DOMESTICALLY TO CALCUTTA, AND A MEANS OF REFURISHING THE CITY'S IMAGE. IT WOULD BE A GOVERNMENT OF WEST BENGAL ENPTERPRISE BUT GOWB WOULD HAVE TO HAVE SOME FUNDING FROM THE GOI.
- 2. IT IS HARD TO SAY AT THIS POINT WHETHER GOSH'S PROJECT IS SERIOUS, BUT WE BELIVE IT WOULD BE VERY MUCH IN OUR LINTEREYT IF WE COJLD AT LEAST TELL HIM THAT DISNEYLAND WOULD BE READY TO TALK TO HIM ABOUT IT. HE MADE QUITE CLEAR THAT WHAT HE HAS IN MIND IS A STRICT BUSINESS DEAL AND THAT ANY ARRANGEMENT THAT MIGHT ULTIMATELY BE MADE WITH DISNEYLAND FOR TECHNICAL, MANAGMENET, OR CONSULTATANT SERVICES WOULD BE ON A PAYING BASIS.

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3. ACTION REQUIRED: THAT NEA/INS DISCUSS FOREGOING WITH

DISNEYLAND AND LET US KNOW THEIR REACTION. IF THEY
ARE AT ALL WILLING TO TALK TO GOSH (WE HOPE THEY WILL BE) WE
WILL SO INFORM AND SEEK FURTHER INFORMATION ON HIS PROJECT.
KORN

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Message Attributes

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Current Classification: UNCLASSIFIED

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TAGS: BEXP, IN To: STATE

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